



## Experiences:

April 2021-  
August 2024

*Ceres | Boston, MA*  
**Senior Associate, Visual Communications**  
Worked closely with the Senior Marketing Manager as well as various staff members to create compelling, branded content and marketing pieces to support multiple programs, initiatives and campaigns for the organization. Was responsible for creating original paid social media content that has resulted in 100+ signatories and 89% of new users for the website.

July 2018-  
June 2020

*Road Scholar | Boston, MA*  
**Print Design Associate**  
*NEMOA Fall 2019 Rising Star Award*  
Help produced large-format catalogs, direct mail brochures, and supplemental marketing materials alongside other graphic designers, copywriters and proofreaders. Assisted with non-design tasks, such as administrated and maintained a digital photo library containing over 45,000 images.

May 2017-  
May 2018

*West Suburban YMCA | Newton, MA*  
**Design & Production Assistant**  
Conceptualized and designed new print & digital branding materials that resulted in over 50,000 digital impressions and increased memberships two-folded. Assisted the Marketing Director in developing creative solutions for internal clients that resulted in increased morale and membership satisfaction.

January 2017-  
May 2017

*Cradles to Crayons | Brighton, MA*  
**Graphic Design Intern**  
Collaborated with other graphic design interns to develop an infographic to explain the process of donation. Used for website and increased contributions significantly. Updated and maintained branding materials.

## Contact:

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## Summary:

Degreed Graphic Designer with 5+ years of experience in graphics, social media, web content, layout, and production materials. Proven skills in organization, presentation abilities, time management, and attention to detail. Recognized for academic achievements and workplace awards.

## Skills:

- Adobe Creative Suite ●●●●○
- Canva ●●●●○
- Photo Editing ●●●●○
- CSS/HTML ●●○○○
- Time Management ●●●●●
- Problem Solving ●●●●●
- Branding & Identity ●●●●●
- Attention to Detail ●●●●●
- Social Media ●●●●○

## Education:

September 2014-  
May 2018

*Lasell College | Newton, MA*  
**Bachelor of Arts in Graphic Design**  
*Magna Cum Laude | Dean's List*  
*Dean's Scholarship | Achievement Award*  
*Academic Book Award in Graphic Design*

*Activities & Societies: Graphic Design League, Tarnished Magazine, Polished Magazine, Lasell College Drama Club, The Lamp Yearbook, Empty Bowls Club*